



PROGRAMME

IMS CONFERENCE 2008

IMS Conference on ICTs and  
networked communications environments

# Opportunities and threats for press freedom and democratization

Copenhagen, Denmark, 15 and 16 September 2008

**Venue:**

IDA Hus , Kalvebod Brygge 31-33, DK-1780 København V.  
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## Day 1 - EXPO

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### Registration at IDA House

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- 09.30-09.45 **Welcome**  
Jens Linde, Chairperson of IMS, Managing Editor at Danish Broadcast Corporation (DR)
- 09.45-10.00 **Opening speech**  
Jesper Højberg, Executive Director, International Media Support (IMS)
- 10.00 **Technology introduction seminars**  
KaosPilots
- 11:30 Groups convene to prepare for the afternoon session
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### 12:00 **Lunch**

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- 13:00 **Workshops and exploration sessions**  
The following technologies will be tested during the afternoon EXPO:

**Live video broadcasting:** With services like Bambuser.com, it is possible to broadcast video and sound directly from a mobile phone to a web page in real-time. Location and movement of the person broadcasting the stream may be followed from the web page by using GPS capabilities of the mobile phone.

**Live blogging:** Live blogging enables the writer or journalist to maintain an Internet weblog from virtually anywhere, thus eliminating the constraints of needing a computer and Internet connection.

**Mobile social networking:** Social networking tools for mobile phones enable the user to communicate and stay connected with friends and colleagues regardless of physical location. The user can potentially share messages and information with thousands of other people with the touch of a button like Jaiku and Twitter.

**Instant messaging and VOIP:** Services like Skype, Jaiku and Messenger makes it possible to send instant messages and have voice conversations almost for free with anybody in the world. Encryption technologies make it possible to protect text messages, whereby only the designated recipients are able to decode the message.

**A SMS Gateway for mass circulation of text messages:** In times of elections and major demonstrations, there may be a need to get in contact with a large number of people before, during and after the event. This can be achieved by means of an SMS Gateway consisting of a normal PC and a GSM communication card that can send and receive text messages to/from a large group of people.

**Encrypted Voice conversations over the Internet:** Many human rights organizations experience the problem of telephone tapping. Both PSTN telephony and GSM communication may easily be overheard by the authorities, but this may be prevented through access to a Secure (encrypted) Voice Infrastructure over the Internet which can be built to interconnect partners over the world at a low cost.

- 15:30 **General discussion and wrap-up**
- 17:30 Break until dinner
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- 19.00 **Dinner by invitation at the Restaurant Søren K**  
Den Sorte Diamant, Søren Kierkegaards Plads 1.
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## Day 2

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- 09.00      **Opening remarks**  
Jesper Højberg, Executive Director, International Media Support (IMS)
- 09.10      **The future of networked communications environments and the significance for social and economic change**  
Emma Kaye – Gate 7, and the driving force behind Novel Idea, a text-based mobile channel powered by Mobfest. First woman in Africa nominated as one of Mobile Entertainment's top 50 women.
- 09.40      **Panel One**  
Does the networked communications environment provide for more restrictive and intrusive governance – or does it enhance democracy?
- Moderator:* Andrew Puddephatt, Global Partners and Associates Ltd.
- Panelists:*
1. Lars Bestle, E-Governance expert – UNDP Asia
  2. Niels Elgaard Larsen – Danish IT Policy Association
  3. Edetaen Ojo – Media Rights Agenda, Nigeria
  4. Emma Kaye – Gate 7
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- 11.00      **Coffee break**
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- 11.15      **Panel Two**  
How does the networked communications environment increase the capacity of civil society organisations to achieve positive social change?
- Moderator:* Jesper Højberg, Executive Director, International Media Support (IMS)
- Panelists:*
1. Iryna Vidanava – Belarus
  2. Walid Al-Saqaf – Yemen Portal
  3. Chris Kabwato – HIGHWAY Africa
  4. Jussi Impio – Nokia Research Center, Kenya
  5. Rohnuna – Mizzima, Burma
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- 13.00      **Lunch**
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- 14.00      **Panel Three**  
The way in which media operates is changing. What are the effects of this on the style and delivery of media content and the media structure and institutions that provide them?
- Moderator:* Ranga Kalansooriya, Director of Sri Lanka Press Institute (SLPI)
- Panelists:*
1. Lars Jespersen, Editor in Chief – Nordjyske Medier
  2. Staffan Sonning, Head of Corporate strategy – Sveriges Radio/Swedish Radio
  3. Måns Adler – KaosPilots
  4. Sanjana Hattotuwa – GroundViews
- 15.30      **General discussion**
- 16.30      **Closing remarks**  
Jesper Højberg, Executive Director, International Media Support (IMS)
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