

**July 2009**

**International Media Support's Carbon Commitment**

As part of IMS's commitment to the environment we have offset the carbon emissions created by our air travel. To do this we are supporting three projects through carbon management company [co2balance](http://co2balance.com):

**African Energy Efficient Stove Project**

The project prevents the release of carbon dioxide by building energy saving cooking stoves to families in Kenya. The stoves replace fuel intensive open fires (similar to camp fires) and reduce the amount of firewood needed for cooking by 70% - this in turn prevents the release of carbon emissions through the reduction in burning firewood. The energy saving stoves are built on the Kenyan coast to the south of Mombasa.



**Indian Energy Efficient Stove Project**

Similar to the project run in Kenya, it builds energy efficient stoves in the Pune region of India. As well as saving carbon emissions, the Energy Efficient Stove Projects have social and financial benefits to the community as well as an environmental one. The stoves reduce the amount of time spent collecting firewood, are built locally (creating employment), and the reduced need for firewood helps prevent deforestation.



**Micro Hydro Power Project, China**

The project is situated on Daxije River in the town of Yajiang, Wulong County. The project has a total installed capacity of 8MW and a potential annual net electricity generation of 31,313MWh. The electricity generated by the hydropower tunnel displaces the electricity on the Central China Power Grid, which is primarily supplied with fossil fuel generated power ensuring that genuine greenhouse gas emissions reductions are made.



**To find out more on climate change and the projects that we are supporting, please visit [www.co2balance.com](http://www.co2balance.com)**