

INGENIØRFORENINGEN

The Society for Third World Issues, a technological network under the Danish Society of Engineers in cooperation with International Media Support (IMS)

CONFERENCE ON MOBILE PHONES IN AFRICA 13 NOVEMBER 2009, 09.00-16.30

Ingeniørforeningen i Danmark (IDA), Kalvebod Brygge 31-33, 1780 Copenhagen V

NOT ONLY FOR TALKING – MOBILE PHONES ARE CHANGING AFRICA

From Nigeria to Somalia to South Africa, the effects of the mobile phone in sub-Saharan Africa have been extraordinary. Individuals, who previously had little access to banking services, are now opening 'm-bank accounts' and using their phones as debit cards anywhere there is cellular coverage (credits and debits get exchanged and confirmed via text message). In nearly any village or city one now finds entrepreneurs with multiple mobile phones who buy airtime in bulk and charge a small premium for the cellular-less to make calls....

These and other challenges and opportunities will be presented and discussed by keynote speakers with special knowledge and experience from the use of mobile phones in Africa.

PROGRAMME

Morning session: Chairman and moderator: Mr. Henrik Føhns, "Harddisken", Danish Broadcasting Corporation (DR)

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|----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 09:00 - 09:20 | Registration and coffee |
| 09:20 - 09:30: | Welcome and introduction to the conference:
Anders Serup Rasmussen, Society for International Development
Jane Møller Larsen, International Media Support |
| 09:30 - 10:00 | Mobile Phones – a general overview:
Knud Erik Skouby, Professor Aalborg University Centre |
| 10:00 – 10:45 | Mobile phones – the reality and perspectives in trade via mobile phones.
Herman Kojo Chinery-Hesse, Chairman Black Star Line, Ghana |
| 10:45 – 11:00 | Coffee break |
| 11.00 – 11:30 | Mobile and health – Wired mothers – Experience from Zanzibar:
Stine Lund, Medical Programme Coordinator. |
| 11:30 – 12:00 | Panel/Plenum discussion
K.E. Skouby, H.K. Chinery-Hesse, Stine Lund, Simon Engelbrecht. |
| 12:00– 13:00 | LUNCH |

Cont...

AFTERNOON SESSION: Chairman and moderator: Mr. Henrik Føhns “Harddisken”, The Danish Broadcasting Corporation (DR)

- 13:00 – 13.45 **Bright and Dark Visions on Mobiles for development:**
Jussi Impiö, Research Leader, Nokia Research Centre, Nairobi
- 13.45 – 14:15 **Green Power for Mobile Africa – the challenge of Diesel Usage**
Magnus Jerkfelt, Vice President Services, Flexenclosure, Sweden
- 14:15 – 14:30 **Coffee break**
- 14:30 – 15:00 **The promise of ubiguity: Mobiles as media platform in the South.**
John West, Institute of War and Peace Reporting, London
- 15:00 – 15:30 **Mobile application for Refugees:**
Tomas Krag, Refugees United, Copenhagen
- 15:30 – 16:00 **Panel/Plenum discussion**
Jussi Impiö, Magnus Jerkfelt, Tomas Krag, Jane Møller Larsen (IMS),
John West
- 16:00 – 16:10 **Closure of the conference**

Fees: Members of Uland DKK 275, students and persons out of work or retired DKK 150, otherwise DKK 450.

Registration: Phone 33 18 48 18 – before November 10. Meeting number: 92487