



SUDANESE DEVELOPMENT INITIATIVE

HOUSE NO.39, BLOCK 9, STREET 7 (KUWAIT STREET), AMARAT, P.O.B 6658, KHARTOUM, SUDAN



February 25th 2010

On behalf of the Sudan Media and Elections Consortium and in cooperation with the National Elections Commission (NEC) and the UNDP Elections Project, it is our pleasure to invite you to attend the official launch of the project titled 'Media and the Elections' in Sudan. The launch will take place at Rotana Hotel – Khartoum on Monday 1 March 2010 at 10:00am.

The program will include a presentation of the project as well as the consortium and will provide an opportunity for the press as well as other stakeholders to post questions and suggestions on the project.

10.00 am	Introduction to elections – by NEC representative
10.15 am	UNDP elections program introduction – by UNDP representative
10.30 am	Introduction to Media and Elections project – by SMEC representative
10.45 am	Technical presentation of the project in English
11.00 am	Technical presentation of the project in Arabic
11.15 am	Q&A and press conference
11.45 – 13.00	Reception

The Media and Elections Project aims to promote fair and transparent elections in Sudan by supporting the Sudanese media in ensuring professional and fair coverage of the April 2010 elections in Sudan. The project offers training on election reporting for journalists and media houses across Sudan. Additionally, local organisations will be trained to monitor Sudanese media's coverage of the elections using internationally standardised methods. The Media and Elections Project, funded by UNDP, is a joint initiative of six national and international organisations.

Please confirm your participation to Mr. Abbas Tigani on 0912127279 or by e-mail abbastigani@sudia.org by Sunday, 28th February 2010.

Sincerely,

Abdel-Rahman El Mahdi
On behalf of the Sudan Media and Elections Consortium